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Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts (Business)

Making Sustainability Work: Best Practices in Managing and ...

Epstein's "Making Sustainability Work" provides a well balanced mix between introducing theory and examples of best practices. Covering a lot of topics such as sustainable leadership style, sustainable cultural frameworks, risks associated with sustainability, social impacts, and reporting systems Epstein touches most of the areas that either impact the sustainability of an organization or are influenced by it.

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For sustainability to be long-lasting and useful, it must be representative of and integrated into day-to-day corporate activities and corporate performance. If it is seen only as an attempt to provide effective public relations, it does not create long-term value and can even be a value destroyer.

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best practice. Rather than searching for one best company example to model, those companies and managers that want to improve their sustainability performance should instead look to adapt and adopt the various best practices of individual sustainability elements illustrated in this book. Through the detailed model, measures, and guidance

An Excerpt From - Berrett-Koehler Publishers

If you're ready to create a more environmentally responsible workplace but aren't sure where to start, here are three things you can get to work on right now that will pay off in the years to come:
1. Incorporate sustainability into your everyday operations. Recommended For You How To Start A ...

3 Ways To Make Sustainability A Part Of Your Business

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues.

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